



NEVADA  
DEVELOPMENT  
AUTHORITY

# NDA NEWS

6700 Via Austi Pkwy., Ste. B • Las Vegas, NV 89119

Published by Nevada Development Authority

1st Quarter 2009/2010



LETTER FROM  
THE PRESIDENT & CEO

**SOMER HOLLINGSWORTH**

President & CEO  
Nevada Development Authority

## The NDA's New Ad Campaign Proves Successful

**"TODAY, A LOT OF CALIFORNIA COMPANIES ARE AT THE TIPPING POINT BECAUSE OF HIGH TAXES AND RED TAPE."**

Drawing upon the state of California's escalating budget deficit, high taxes and strict business regulations, the Nevada Development Authority recently launched an advertising campaign, Kiss Your Assets Goodbye, that seeks to attract businesses to relocate to Southern Nevada. The successful media campaign was bolstered with publicity and innovative marketing techniques to reach business and corporate audiences. The goal was to expose Las Vegas and Southern Nevada as a great place to do business with no corporate or personal income tax, lower workers' compensation fees and an overall friendlier business environment. The campaign consisted of television, print and radio ads that illustrate the contrast between California and Nevada's business environments. Ultimately, it was important to get the messages of the benefits of doing business in Las Vegas out there and then drive them to the Nevada Development Authority as the go-to resource.

"The infrastructure that made Las Vegas great is still here," says Hollingsworth, President & CEO of the NDA.

The ad and PR team leveraged every opportunity possible to get the word out – including the utilization of social media. They created Facebook, LinkedIn, YouTube and Twitter

accounts for NDA to garner fans, friends and followers online. They also held up www.move2vegas.biz signs at a live taping of the Today Show in Las Vegas. With the support of Las Vegas Mayor, Oscar Goodman, the team also coordinated a press conference at a local theatre (RAVE in Town Square) where the local media previewed the ads a day before they launched in Southern California. Then it was off to Los Angeles, where the team coordinated a media tour and flash mob at a famous landmark on Hollywood Boulevard.

"This is going to drive them bonkers. They're not going to be able to withstand this," Mayor Goodman said. "We're going to crush them."

In just one week, the Nevada Development Authority has received over 20 calls from California companies' inquiring about Southern Nevada. The grassroots publicity efforts stemming from the Today Show garnered 52,000 hits to NDA's website which normally receives 6,000-8,000 hits a day. In less than two weeks, coverage of the campaign was seen on CNN with Lou Dobbs, FOX News, CNBC, New

York Times, Associated Press, The Washington Post and the Los Angeles Times among many others.

If you haven't had a chance to view the campaign you can log on to the NDA's website, www.move2vegas.biz, and go to the Media section.



NEVADA DEVELOPMENT AUTHORITY

MISSION STATEMENT

Toll Free: 1-888-4-NO-TAXES (1-888-466-8293)  
Phone: (702) 791-0000 • Fax: (702) 796-6483  
[www.nevadadevelopment.org](http://www.nevadadevelopment.org)

The Nevada Development Authority shall attract, retain and expand the business base to enhance the overall socioeconomic development of Southern Nevada.



*Chairman's Circle members make the highest level of annual contributions from \$25,000 - \$100,000 to the NDA and experience the greatest amount of opportunity, influence and connectivity available within the organization. NDA extends appreciation and gratitude to these highly dedicated business leaders whose support helps form a solid foundation of continuous involvement in Southern Nevada's business climate.*

**2009-2010 Executive Committee**

**COMMITTEE MEMBERS**

- Susan Brager**  
Clark County Commissioner
- Joseph W. Brown**  
President, Jones Vargas
- Dr. Joseph Carleone**  
President & Chief Operating Officer  
American Pacific Corporation
- Glenn C. Christenson ~ Chairman**  
Managing Director, Velstand Investments, LLC
- Donna Fairchild**  
Council Member  
City of Mesquite
- Steve Garofalo**  
Executive Vice President  
Citibank, North America Consumer Bank
- Don Giancursio**  
Senior Vice President - Sales & Marketing  
UnitedHealthcare
- Oscar B. Goodman**  
Mayor  
City of Las Vegas
- Robbie Graham**  
President, NTC Global Holding Company
- Bob Gronauer**  
Managing Partner  
Kaempfer Crowell Renshaw Gronauer & Fiorentino
- Andy Hafen**  
Mayor  
City of Henderson
- Jay Kornmayer**  
Executive Vice President  
Wells Fargo Bank, N.A.
- Kenneth G. Ladd**  
Regional President  
U.S. Bank
- Robert Lewis**  
President, Lewis Operating Corp.
- Kristin McMillan**  
Vice President & General Manager  
EMBARQ
- Monte L. Miller**  
CEO, KeyState Corporate Management
- Kevin T. Orrock ~ Secretary/Treasurer**  
Top Division Executive  
The Howard Hughes Corporation
- Rick Osborne**  
Nye County Manager
- Greg Paulk**  
Director  
New-Com, Inc. & Subsidiaries
- William Robinson**  
Mayor Pro Tempore  
City of North Las Vegas
- Neal Smatresk**  
President  
University Nevada, Las Vegas
- George W. Smith**  
President  
Bank of America - Nevada
- Donald D. Synder**  
Chairman of the Board  
The Smith Center for the Performing Arts
- Ray Specht**  
President & CEO  
Toyota Financial Savings Bank
- Cam Walker**  
Council Member, City of Boulder City
- Michael W. Yackira**  
President & CEO, NV Energy
- Dr. Stephen M. Younger**  
President & General Manager  
National Security Technologies<sup>LLC</sup>

**Peter Bernhard and Georganne Bradley  
Join Kaempfer Crowell**

The Nevada law firm of Kaempfer Crowell recently announced the addition to the firm of long-time Las Vegas attorneys Peter Bernhard and Georganne Bradley, both of whom will further bolster the firm's already extensive lineup of experience in litigation and transactional services.

Bernhard currently represents Keep Memory Alive and the Lou Ruvo Brain Institute, both non-profit entities dedicated to the study of neurodegenerative brain disorders such as Alzheimer's, Huntington's, ALS and Parkinson's. In addition to his extensive experience in litigation and transactions, he lectures regularly in continuing education and training programs for the State Bar of Nevada, the University of Nevada-Las Vegas and the Executive Development Program at the University of Nevada-Reno.

On joining Kaempfer Crowell, Bernhard said, "This is a fine group of people, professionally and personally. Chris Kaempfer and I started our legal careers together, and I'm looking forward to joining with Chris and the other dedicated professionals at Kaempfer Crowell. They're a team that's totally committed to winning for their clients. It's a great move for me."

Bernhard's long-time law partner, Georganne Bradley, brings over 20 years of experience practicing in corporate reorganizations and creditors rights, commercial real estate transactions, and providing advice to new and existing business organizations and franchisees. She has served as local counsel to major Nevada resort properties in Chapter 11 reorganization proceedings. Bradley has also represented numerous creditors, including landlords and vendors, in various bankruptcy and reorganization proceedings.

Bradley echoed Bernhard's sentiments on joining Kaempfer Crowell. "As a long time Nevadan, I'm really pleased to be joining a firm in which the people – attorneys and staff – have such a strong commitment to each other and to the communities where we work. I'm ready to hit the ground running. It's a volatile economy out there and I'm proud to say that in my practice areas, I've helped clients prosper during the good times and survive the bad times. It's rewarding work and I know it's only going to be that much more rewarding here at Kaempfer Crowell."

Founded in 1994, Kaempfer Crowell is one of Nevada's leading law firms, specializing in government affairs at the state and local levels, administrative and regulatory law, corporate transactions, commercial litigation, and zoning and land use.



Kaempfer Crowell Renshaw Gronauer & Fiorentino • Mr. Bob Gronauer  
3800 Howard Hughes Pkwy., 7th Fl. • Las Vegas, NV 89169  
Phone: (702) 792-7000

## NEW EXECUTIVE COMMITTEE MEMBER

# NDA Welcomes New Executive Committee Member

Rick Osborne was a life long resident of the state of Ohio. He was born and raised in the Akron, Ohio area in a community known as Greensburg. He began his career in government as a police officer in Tallmadge, Ohio. He worked his way up through several promotions to the position of Operations Commander.

During this time he not only had the opportunity to work in all phases of law enforcement but was honored by being selected as Accreditation Manager for the police agency. In this capacity, he provided the leadership which allowed that agency to become the first accredited police agency in Summit County Ohio.

After completing a very rewarding career in law enforcement, Richard sought the appointment of and successfully ran for reelection for the position of Treasurer for the City of Tallmadge. During this period, he formed a consulting cooperative with Kent State University, Department of Public Administration and

Public Policy. Together they developed and provided a training program for the Summit County Probation Department. Later, he was asked by the mayor of Tallmadge to be the Director of Administration.

On August 11, 2008 Rick began his service as Manager for Nye County Nevada.

He is happily engaged in attempting to utilize his varied skills, knowledge and abilities in bringing new economic growth to Nye County. Richard is a graduate of Malone College in Canton, Ohio and holds a BA in Management.



*NDA President's Council members make significant annual contributions of \$10,000 - \$24,999 and provide valuable resources of time, talent and treasure to serve the mission of the NDA. The NDA extends appreciation for the support and financial commitment the President's Council organization provides.*

## PRESIDENT'S COUNCIL

# Nye County Sets Goals For Renewable Energy

Nye County is the 3rd largest county in the continental United States, covering more than 18,000 square miles. Ninety-seven percent of their land is public lands with the largest parcels belonging to the Department of Defense.

Nye County is home to the (Tonopah) Nevada Test Range, covering over 3,000,000 acres, Area 51 and Yucca Mountain. Yet still, there is plenty of room for economic development. Rick Osborne, Nye County Manager, has been actively seeking renewable energy facilities to relocate or build within Nye County. Thirty five expressions of interest have generated from both geothermal and solar factions. "We have the land and the contacts," says Osborne.

Nye County maintains close working relationships with Nellis Air Force Base, the BLM (Bureau of Land Management), Fish and Wildlife, DOE (Department of Energy), DOD (Department of Defense), EPA (Environmental Protection Agency), as well as all the State of Nevada governmental agencies. Mr. Osborne believes the Nevada Development Authority will help assist Nye County in bringing renewable energy to the state.

One of the short term goals for Nye County is constructing a new administration building in Pahrump and further development of the "Calvada Eye", a city center destination. The administration building is scheduled to be completed by early 2010 and will house most of the county's 400 employees.

The Calvada Eye is a park centered around a pond with 4,200 feet of walking trails. The county is planning for an amphitheater to be built to further the goal of becoming a community gathering place.

With so much land and rural communities, Nye County is poised to become a valuable target for renewable energy projects bringing jobs and offering quality community lifestyle.



Nye County • Mr. Rick Osborne  
2101 Calvada Blvd., Ste. 200 • Pahrump, NV 89048  
Phone: (775) 751-7075

*Trustees support the NDA with contributions of \$5,000. In addition to receiving voting privileges at annual meetings, Trustee members enjoy many networking privileges throughout the year.*

## TRUSTEES

### LuminosityLED™ Offers the Future in Green Lighting

“LED’s are the future of lighting. They are clean, green and highly energy efficient. It won’t be long before incandescent and fluorescent lights have a spot next to the dinosaur at the museum!” says Jason McMullin, President of LuminosityLED™.

LuminosityLED™ is your connection to high performance, highly efficient, environmentally safe, brilliant solid state lighting solutions. You will find a broad diversity of LED lighting products to fit your every need, no matter the application you are looking for. Unlike many products in the industry, their products have been ETL and/or UL certified.

Light emitting diodes (LED’s) are solid state components with no fragile or moving parts that produce brilliant, long lasting, efficient light when an electric current is applied to the semiconductor chip. Depending on the materials used to manufacture the diodes, light can be created in all colors of the spectrum, including natural white “noon-day” light. In the past LED technology has been used as indicator lights in VCR’s and other electronic equipment. Only recently has technology advanced to the point where LED can be used in general light applications.

Within their strategic partnerships they have a combined experience of 12 years in LED lighting development and electrical applications. Their consultants realize that going green is important for the environment but must make good financial sense. Along with their partners, they continue to strive for continual improvement, innovation and quality within their product line. LuminosityLED™ performs an Energy Efficient Lighting Audit which shows energy savings, maintenance savings, carbon foot print reduction and the payback period of your investment in your business and your environment.

LuminosityLED™ coordinates LED lighting recommendations, product distribution, energy efficiency incentives that a client may qualify for, financing and installation of their lighting project. LuminosityLED™ is driven to fulfill all your LED lighting needs.



LuminosityLED™ • Mr. Jason McMullin  
157 N. Gibson Rd., Ste. 110 • Henderson, NV 89014  
Phone: (702) 220-5337

### Phoenix Recycling Technologies Offers Green Solution for Waste Tires

Originating in 1988 as Phoenix Environmental, Ltd, Phoenix Industries, LLC is a U.S. based, multi-disciplinary engineering firm that provides design-build, process-based, commercially sustainable and economically viable solutions to complex environmental issues. Its primary focus is on the design, fabrication, delivery and installation of recycling facilities that address many of the growing waste problems facing our planet.

In recent years, Phoenix Industries has earned a reputation as a worldwide leader for innovations in Waste Tire Recycling processes and new technologies for Asphalt Rubber Paving. Phoenix Recycling Technologies (PRT), a Phoenix Industries entity, decided to make Nevada its new home earlier this year. Nevada residents currently produce approximately 2.0 million Waste Tires per annum, and until recently Nevada was one of the very few States which permitted the environmentally undesirable and wasteful practice of land-filling whole Waste Tires that could otherwise be recycled. A union between Nevadans and Phoenix Recycling was necessary and will be beneficial to all Nevada residents and businesses.

After investing nearly 5.5 million dollars privately, Phoenix Recycling Technologies has now completed the licensing and permitting process for a new indoor 75,000 square foot state-of-the-art Waste Tire Processing Facility in Las Vegas. Once fully operational, the plant will not only recycle 80% of the State’s Waste Tires and turn them into Crumb Rubber, a sustainable product now made in Nevada (used primarily as a vital component for both Asphalt Rubber Roads and a cushioning material for all synthetic Sports Fields), but it will also provide green jobs to local personnel. Most importantly, Phoenix Recycling Technologies facility will provide a much needed solution to a prevalent environmental issue.

The capabilities of the Phoenix Recycling Technologies facility, which include producing no emissions or residual wastes, make it a leader of its kind, pushing Nevada to the forefront in the United States for tire recycling processes and technologies.



Phoenix Recycling Technologies • Mr. Steven Garber  
4775 E. Cheyenne Ave. • Las Vegas, NV 89115  
Phone: (516) 819-1900

## Staffmark Mixer at China Grill Brings Record Crowd

The Nevada Development Authority mixers are growing rapidly in popularity and attendance. The spring mixer was no exception, with nearly 200 NDA members and guests present. Held at China Grill located inside Mandalay Bay Resort and Casino, guests were treated to complimentary hors d'oeuvres and beverages.

The China Grill offers asian-inspired cuisine with a beautiful electrifying atmosphere. Jeffrey Beers' neo-Asian design features a multi-level dining room with a planetarium-style illuminating ceiling, a signature open kitchen and a swank sunken front lounge/dining room, perfect for networking and socializing as well as fine dining.

Staffmark, co-sponsor of the mixer, has a long and successful history in the staffing industry. Founded in 1970, they have now grown to be one of the top ten commercial staffing companies in the United States. Staffmark generously provided items for a drawing during the event. This is something new to NDA mixers and was well received.

Once again, the NDA mixers prove to be an increasing favorite place to network with executive level business associates.



SPONSORED BY



## “From Obstacle to Opportunity” May Breakfast Meeting

The NDA was proud to host its Board of Trustees' meeting at the Four Seasons Hotel Las Vegas in the Acacia Ballroom on Wednesday, May 20th. The breakfast featured keynote speaker, Pat Mulroy, Southern Nevada Water Authority's General Manager, whose presentation was entitled, “From Obstacle to Opportunity”. Ms. Mulroy spoke to more than 200 NDA members and guests about how climate change and scarce water resources are making Las Vegas a smarter, more sustainable city.

Continuing its efforts to evolve toward environmental sustainability, the Southern Nevada Water Authority (SNWA) has developed renewable energy projects to help meet the region's growing needs. In addition, SNWA voluntarily will meet 20 percent of its energy needs through renewable resources by 2015, which parallels Nevada's Renewable Energy Portfolio Standards.

SNWA contracts with the Colorado River Commission for power generated at Hoover Dam and is allocated a percentage

of the power. Approximately 10 percent of the Water Authority's annual supply comes from Hoover Dam hydropower.

Other projects the SNWA is actively involved with is the Silverhawk Power Generation facility, a 570-megawatt power plant located approximately 35 miles north of Las Vegas. Nevada Power maintains 75 percent interest in the facility while SNWA holds the remaining 25 percent.

SNWA is a member of the Silver State Energy Association (SSEA), a cooperative association between public agencies with the common goal to jointly plan, develop, own and operate power resources to meet their own needs and those of their customers. Membership in this organization offers improved project development opportunities and power purchasing capabilities, the sharing of resources and expertise, and the opportunity for jointly managing energy needs. Other members of the SSEA include the City of Boulder City, the Colorado River Commission of Nevada, Lincoln County Power District No. 1 and Overton Power District No. 5.





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## **2009 ANNUAL LUNCHEON**



**KEYNOTE SPEAKER:**

**John R. Kasich**

*Fox News Host and  
Best-Selling Author*

**Wednesday, October 7, 2009 • Bellagio  
11:30 a.m. No-Host Cocktails • 12:00 Noon Luncheon**

Plan now to attend Nevada Development Authority's 2009 Annual Luncheon featuring keynote speaker, John R. Kasich. Mr. Kasich, Managing Director at Lehman Brothers in their Investment Banking division, appears frequently on television hosting his own show, Heartland with John Kasich, on Saturdays on the Fox News Channel. He is a powerful and highly requested speaker for national organizations and corporations throughout the country.

There are many sponsorship opportunities available including Luncheon, Meeting, Reception and Table Sponsors. These opportunities will give your business a variety of great exposure amenities as well as upper level networking possibilities.

Please contact Carol Cooper at 791-0000 for sponsorship.  
To RSVP to this event, please contact Chaad Taylor at 791-0000.

### *Sponsorship Opportunities*

#### **\$10,000 LUNCHEON SPONSORS**

Includes two (2) VIP reserved tables of 10 at luncheon;  
speaker reception prior to luncheon;  
prominent placement of company banner at luncheon;  
company logo projected on screen during luncheon;  
distribution of promotional materials to every attendee;  
two (2) complimentary invitations to all NDA 2010 Board of Trustee breakfasts;  
four (4) complimentary invitations to all NDA 2010 "Member Only" mixers.

#### **\$7,500 MEETING SPONSORS**

Includes one (1) VIP reserved table of 10 at luncheon;  
speaker reception prior to luncheon; premium placement of company banner at luncheon;  
company logo projected on screen during luncheon;  
distribution of promotional materials to every attendee;  
two (2) complimentary invitations to all NDA 2010 Board of Trustee breakfasts.

#### **\$5,000 RECEPTION SPONSORS**

Includes one (1) table of 10 at luncheon; preferred reserved seating;  
speaker reception prior to luncheon; placement of company banner at luncheon;  
distribution of promotional materials to every attendee.

#### **\$1,500 TABLE SPONSORS**

Includes one (1) table of 10 at luncheon; reserved seating;  
distribution of promotional materials to every attendee.



## NEW NDA INVESTORS

Investors provide annual financial support to NDA of \$2,500 - \$4,999 and they are eligible to serve on NDA committees. You are encouraged to network and work with NDA supporters.

**Bank of North Las Vegas**  
Mr. Ron York  
6385 Simmons St.  
North Las Vegas, NV 89031  
Phone: (702) 259-2658  
*Commercial*

**Martin-Harris Construction**  
Mr. Ray Newmiller  
3030 S. Highland Dr.  
Las Vegas, NV 89109  
Phone: (702) 474-8215  
*Construction*

**Jack Holler Commercial Real Estate**  
Mr. Joshua Cohen  
3910 S. Pecos Rd., Ste. A-100  
Las Vegas, NV 89121  
Phone: (702) 785-7654  
*Real Estate*

**Realty One Group**  
Ms. Rose Falocco  
4941 Tierra Del Sol Dr.  
Las Vegas, NV 89113  
Phone: (702) 267-6993  
*Real Estate*

## NEW NDA ASSOCIATES

Associates demonstrate their commitment and support of economic development in Southern Nevada with contributions of \$1,000 - \$2,499 annually. Please welcome these new Associates.

**CB Richard Ellis**  
Ms. Patricia A. Nooney  
3993 Howard Hughes Pkwy., Ste. 700  
Las Vegas, NV 89169  
Phone: (702) 369-4812  
*Real Estate*

**Ledcor Construction Group**  
Mr. James McCarthy  
901 N. Green Valley Pkwy., Ste. 100  
Henderson, NV 89074  
Phone: (702) 320-8203  
*Contractors*

**Kelleher & Kelleher**  
Mr. John Kelleher  
807 S. Seventh St.  
Las Vegas, NV 89101  
Phone: (702) 384-7494  
*Attorneys*

## NEW & EXPANDING COMPANIES

Please welcome these new & expansion companies assisted by NDA in March 2009.

**TELUS Enterprise Solutions Corp.** (New)  
Mr. Tim Lavin  
2251 S. Decatur Blvd.  
Las Vegas, NV 89109  
Phone: (702) 238-7900  
*Contact center service / business process outsourcing*

## MARK YOUR CALENDAR... NDA'S UPCOMING EVENTS

**NDA Member Mixer:**

**Thursday, September 17, 2009**

**Location: La Contessa Yacht at Lake Las Vegas  
8 Strada di Villaggio, Henderson, NV 89011  
5:00 p.m. - 7:00 p.m. • \$40.00 per person**

**NDA Breakfast Meeting:**

**Thursday, December 3, 2009**

**Location: Four Seasons Hotel  
3960 Las Vegas Blvd. South - Acacia Ballroom  
7:00 a.m. - Breakfast and Networking  
7:30 a.m. - Meeting • \$40.00 per person**

*Space is limited and will be on a first-come, first-served basis.  
RSVP to (702) 791-0000*

**CLASS OF  
2009**

*Eamon Springall, Chairman of the Recognition and Retention Committee, speaks at the inaugural Class of 2008 Luncheon held at The Stirling Club.*



The Retention and Recognition Committee for Nevada Development Authority is gearing up to host the Class of 2009 Member Luncheon, honoring NDA members who joined in fiscal year 2008/2009.

**Look for your invitation shortly.**

### **Baéz Design Produces New Jingle For Scoville Jewelers**

Debra and Anon Baéz, of **Baéz Design** (BD), recently produced a signature jingle for Scoville Jewelers performed by Las Vegas accomplished jazz and crossover recording artists, Mary Ellen Spann and Woody Woods.

The jingle named *Scoville (Diamond) Jewelers, A Girl's Best Friend* was inspired by Scoville Jewelers' latest ad campaign of the same name, created and produced by Baéz Design. Debra Baéz, managing partner of BD says, "I am a huge fan of Mary Ellen and Woody and have seen them both perform separately. One day it dawned on me that Mary Ellen just had to be the voice for the jingle."

### **Danoski Clutts Announces New Project Manager**

**Danoski Clutts Building Group** is pleased to announce the addition of Fred Kuglin to their growing team. Having worked in construction all of his life, Kuglin understands all facets of the building process and brings 25 years of experience managing complex, large projects in the desert regions of the southwest. Having worked extensively in both the public and private sectors of construction, Fred brings a wealth of knowledge and expertise to the quality driven team.

### **Grubb & Ellis|Las Vegas' David A. Lipp Earns CCIM Designation**

**Grubb & Ellis Company** announced that David A. Lipp, advisor, Retail Group, received the Certified Commercial Investment Member designation by the CCIM Institute, one of the leading commercial real estate associations in the world.

Lipp was among the 160 commercial real estate professionals who earned the designation on April 23rd by passing the Institute's Comprehensive Examina-

tion, the final element in the designation process. More than 15,000 commercial real estate professionals from the United States, Canada, Mexico, Asia and Europe have earned the CCIM designation since the program was founded in 1969.

Lipp joined Grubb & Ellis|Las Vegas in 2006 and specializes in the sale and leasing of shopping centers as well as landlord and tenant representation. He has been a member of the International Council of Shopping Centers ICSC since 2008.

### **The Investment Council Company's CEO Attends Exclusive Conference**

**The Investment Counsel Company (ICC)** Founder and CEO Randy Garcia attended the first-annual "Top Independent Advisors Summit" hosted by Barron's Magazine, which promotes best practices in the industry and the value of advice to the investing public. In addition to Randy Garcia were 72 of the Top 100 Independent Financial Advisors in the U.S., as ranked in Barron's August 18, 2008 issue. "It was an honor to be an invited speaker at the premiere event in the financial services industry," said Randy Garcia.

The "Barron's Winner's Circle Top 100" is a select group of individuals who are screened on a number of different criteria. Among factors the survey takes into consideration are the overall size and success of practices, the quality of service provided to clients, adherence to high standards of industry regulatory compliance, and leadership in "best practices" of wealth management. Portfolio performance is not a factor.

### **The Korte Company Adds Three To Its Growing Number of Green Professionals**

**The Korte Company** is proud to announce that three more Korte staffers have been added to the ranks of USGBC LEED Accredited Professionals. Brent Korte, Bob

Merod and Caleb Grinter join a growing number of Korte associates who have acquired LEED AP status.

According to Todd Korte, President and CEO of The Korte Company, "The Green Building segment is a growth area for The Korte Company, and our expanding LEED AP staff is a direct reflection of this growth."

Since 2007, The Korte Company has designed and constructed more than \$280 million worth of projects nationwide that are registered or certified through the USGBC. In the last decade, The Korte Company and the Department of Defense have teamed up to produce another \$360 million of sustainable projects under the DOD's SPIRIT Guidelines.

### **Lionel Sawyer & Collins Attorneys Honored At 'Best Lawyers' Anniversary Event**

The Best Lawyers In America, one of the preeminent legal referral guides in the U.S., honored the extraordinary accomplishments of Samuel S. Lionel and Jeffrey P. Zucker of **Lionel Sawyer & Collins** during its 25th Anniversary Event in Atlanta, Georgia, April 23-25, 2009. The event celebrated the distinguished careers of the 1,397 lawyers who have been listed in the publication since it began rating lawyers in 1983.

Sam Lionel, president and a founding partner of the firm, chairs the firm's Litigation Department. Lionel is a Fellow of the American College of Trial Lawyers and is listed in Best Lawyers for Commercial Litigation and Corporate Law.

Jeff Zucker chairs the firm's Business Law Department. Zucker, listed in Best Lawyers for Real Estate Law, is a member of the American College of Real Estate Lawyers and is Nevada chair of the American College of Mortgage Attorneys.

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Interested in submitting a News Brief?

Contact us at: (702) 791-0000

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